



CALL FOR PAPERS
“Digital Single Market and the Free Flow of Information”
International Scientific Conference at Adam Mickiewicz University,
Poznań 16-17 June 2025

The purpose of this conference, organized by the Jean Monnet Chair ‘Digital Single Market and the Free Flow of Information’ (2022-2025) is to provide the forum for a discussion on what has been achieved in the area of the digital single market and what are the expectations for the future regulatory framework.

The concept of the digital single market is based on the four freedoms and underlines the importance of the digital (online) dimension of entrepreneurial and social activities. Information and data became key resources and technologies facilitating communication affect all activities relevant for the market and for the society. The European Union has already enacted six groundbreaking regulations, to ensure that the normative framework is in line with EU values in the field of: intermediaries and digital infrastructure (Digital Services Act), contestability and fairness of digital markets (Digital Markets Act) governance and accessibility of data (Data Governance Act and Data Act) legal framework for media (Media Freedom Act) and, last but not least, AI systems (AI Act). To certain extent, the discussed legislation safeguards free flow of information in similar terms as fundamental freedoms are secured in earlier internal market legislation.

The Commission’s priorities for the next term include completing the Single Market in the area of digital and communication, as well as boosting competitiveness and innovation. Furthermore, technologies should facilitate achievement of sustainable development goals, and strengthen EU’s resilience and security.

We now want to look into the future. Our questions for this conference revolve around the issues: how do these acts impact the rules of the game for the flows of information? Which of them are truly game-changers in the world of filtering, monitoring, targeting and prompting? How do they help us as participants of digital market to safely enjoy online sphere, make better transactional decisions, choose products or services and manage data and information relevant to our activities?

The organizers invite papers submitted by young researchers, including PhD Candidates, as well as scholars with no more than 7 years of postdoctoral experience, to complement the following panels.

1) Single Market, Media, Information and Law

The panel discusses problems of content circulation, moderation and curation: of transparency in content creation and distribution of information and countering manipulation or disinformation. The panel aims to address further responsibilities for healthy information ecosystems online and the interplay between Digital Services Act and other acts addressing media (such as EMFA) creative content (such as CDSM Directive) and AI tools for content production and moderation (including AI Act).

2) Interplay between EU competition law, the Digital Markets Act and the free flow of information.

In this section we perceive the free flow of information as inherent part of the digital single market, as regulated by the DMA (internal market legislation) and to some extent, by EU competition law. Thus, we invite submissions concerning such questions as whether the DMA and competition law may seek to safeguard the said free flow of information and how effective these safeguards may be. In this part we would like to take the general perspective regarding the overall legal framework and its objectives, but also a more specific one, regarding concrete gatekeepers' obligations and their capacity to effectively secure the flow of information in the digital single market.

3) Digital Single Market and Consumers

In this panel, we would like to consider the Digital Single Market agenda as a significant catalyst for discussions on both the current and future development of the modern *acquis consommateur*. This may involve a closer examination of the consumer concept in the platform economy (e.g., consumers and other users), alongside the legal challenges arising from the need to properly delineate consumer interests in digital (communication) environments. We also encourage your inquiries into the enforcement tools designed for addressing both individual and mass-scale infringements of EU law relevant to the Conference.

After selection by members of the Scientific Committee of the Conference, speakers will be invited to give short presentations.

Please submit your abstract to freeflow@amu.edu.pl by 28th February 2025.

Dr Miłosz Malaga

Prof. AMU dr hab. Katarzyna
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Dr Igor B. Nestoruk

Jean Monnet Chair Holder